

# PERTH HILLS UNITED SPONSORSHIP PACKAGE

2024 SEASON



### **About Us**

- ~300 members from across the Hills growing 10% year on year
- 15 different teams competing across the Perth Metropolitan areas for 6 months of the year
- Strong social media presence and followers
- Impressive facilities at our base in Mundaring
- Training Tuesday through Thursday for 9 months of the year
- Hills Community based club, focused on building enjoyment and team building
- Well run, established club with strong ethics
- Strong parent involvement/engagement



### Senior Team -Shirt Sponsorship Our premier team

- Logo on front centre of Team shirts
- Logo on website
- Logo on Clubhouse Sponsors board
- Company Promotion on Facebook annually
- E-marketing to member database annually
- Sponsored Article in Newsletter quarterly
- Logo on Newsletter monthly
- 2 years \$2000/team





### Junior Teams - Shirt Sponsorship

In 2023 there were 11 teams - U9s, U10s, 2x U11s, U12s, U12s (girls), U13s, 2 x U14s, U15s & U16s with over 250 players

- Logo on front centre of Team shirts
- Logo on website
- Logo on Clubhouse Sponsors board
- Company Promotion on Facebook annually
- E-marketing to member database annually
- Sponsored Article in Members Newsletter quarterly
- Logo on Members Newsletter monthly
- ► Individual teams ► All 11 teams
  - 2 years \$1200 2 years \$13000



## Masters & Womens Teams - Shirt Sponsorship

- Logo on front centre of Team shirts
- Logo on website
- Logo on Clubhouse Sponsors board
- Company Promotion on Facebook annually
- E-marketing to member database annually
- Sponsored Article in Members Newsletter quarterly
- Logo on Members Newsletter monthly
- 2 years \$2000/team





### Game Day Banners\*

- 6m Banner (sponsor to provide banner) on pitch fencing \$1,000 for the season plus:
- Company Promotion on Facebook annual
- Logo on website
- E-marketing to member database annual
- Article in Members Newsletter annual
- Logo on Newsletter quarterly
- \* Banner to be supplied by business for advertising



### Other Sponsorship Options

- Logo on website for a calendar year \$200
- E-marketing to member database \$300 per email
- Single PHUFC Event sponsorship \$300
- Newsletter Sponsored advert/article \$200
- Provision of Services comes with a mention in our newsletter and logo on our webpage for the month.



### How to get in touch

If you are interested in any of the packages included or would like to discuss any other sponsorship opportunities we would love to hear from you.

#### Please contact:

President: Jim McCarthy

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Perth Hills United on Facebook

https://www.facebook.com/perthhillsunitedfootballclub